Retractable Banners: Imagine

Total Graphic Area: 31.5"w X 42" up to 95.85"h
Total Visual Area: 31.5"w X 29.5" up to 83.35"h

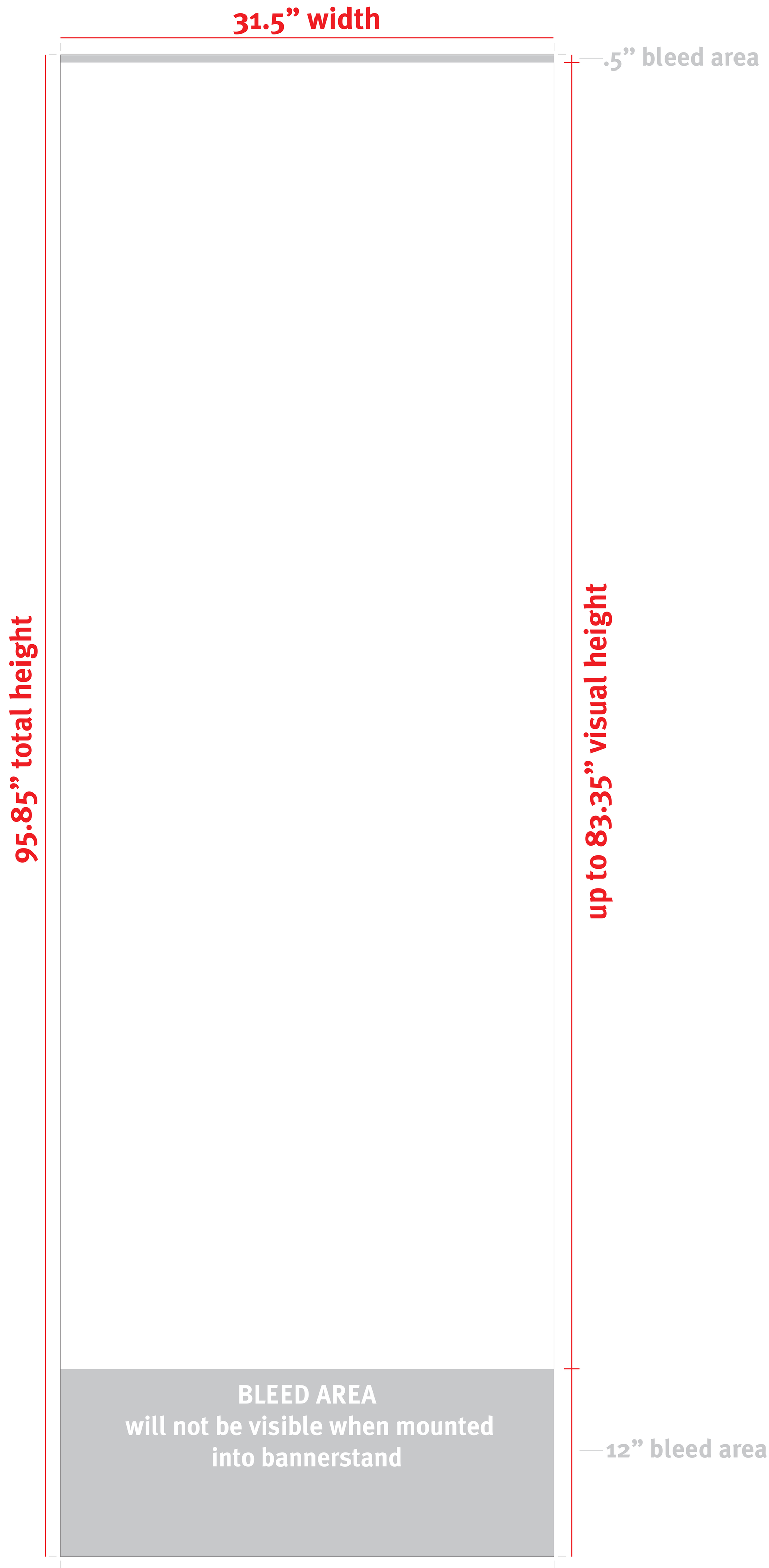
Please be sure to include a 1/2" bleed at the top & a 12" bleed at the bottom

General Art Guidelines:

GUIDELINES (Artwork Submission Guidelines)

Recommended File Types.
Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

Resolution of Files
We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc.
Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without loosing quality.

Acceptable Media or File Transfer
CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload)
We strongly recommend that your files, regardless of size, be compressed with programs such as WinZip or Stuffit prior to Email or Upload.

File Preparation and Helpful Notes.
• Convert all fonts to Outlines/Curves where possible, if not please include all fonts used in File.
• Save your design in CMYK MODE, we can also work with RGB files however in some cases there may be color shift.
• JPEG files must be saved with maximum quality setting checked.