



## Mini Table Top Retractable Banner Stand

BSM-11x18

Overall Graphic Layout Size:

**11.5"w x 18.875"h**

## Safe Viewable Zone

**11.5"w x 16.5"h**

■ - Bleed Zone  
(2.375" bottom)

### Notes to Designers:

- All graphic files must be built at 150 dpi at the overall graphic layout size.
- All graphic files must be created using CMYK mode to ensure the best color matching.
- It is best to flatten all images and outline all text to ensure that nothing will drop out or change during file transfer.
- Be aware of Safe Viewable Zone and Guides that may cut your important elements off. Using guidelines will keep margins on your radar and prevent mistakes.
- The "Bleed Zone" is hidden inside the hardware. However, it is **STRONGLY** recommended that you extend your background graphics to the edges of the artboard to ensure proper bleed with no visible unprinted areas.

### Accepted File Formats:

- Photoshop (.PSD) - Illustrator (.AI) - Acrobat (.PDF) - Other (.TIF) (.EPS)

**Make sure to extend your background graphic to Bleed Zone!**