# Banner Bug 33"

This template is scaled to 100% of actual size



Bleed Area (non visible)

33 7/16"

## GUIDELINES (Artwork Submission Guidelines)

## Recommended File Types.

Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

## **Resolution of Files**

We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc. Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without loosing quality.

Acceptable Media or File Transfer CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload) We strongly recommend that your files, regardless of size, be compressed with programs such as

- WinZip or Stufflt prior to Email or Upload. File Preparation and Helpful Notes.
  - there may be color shift. • JPEG files must be saved with maximum quality setting checked.

• Convert all fonts to Outlines/Curves where possible, if not please include all fonts used in File.

• Save your design in CMYK MODE, we can also work with RGB files however in some cases