ARTWORK PLACED IN THIS AREA DOES NOT DISPLAY

Bleed Area

(non visible)

GUIDELINES (Artwork Submission Guidelines)

Recommended File Types.

Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

Resolution of Files

We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc. Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without loosing quality.

Acceptable Media or File Transfer

CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload) We strongly recommend that your files, regardless of size, be compressed with programs such as