# DPS-PS2

## This template is scaled to 100% of actual size



23.5

## **GUIDELINES (Artwork Submission Guidelines)**

#### Recommended File Types.

Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

#### **Resolution of Files**

We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc.

Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without loosing quality.

#### Acceptable Media or File Transfer

CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload)
We strongly recommend that your files, regardless of size, be compressed with programs such as
WinZip or Stufflt prior to Email or Upload.

### File Preparation and Helpful Notes.

- Convert all fonts to Outlines/Curves where possible, if not please include all fonts used in File.
  - Save your design in CMYK MODE, we can also work with RGB files however in some cases there may be color shift.
    - JPEG files must be saved with maximum quality setting checked.