

# DPS-SIMPO SIGN 2

This template is scaled to 100% of actual size



## GUIDELINES (Artwork Submission Guidelines)

### Recommended File Types.

Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

### Resolution of Files

We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc.  
Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without losing quality.

### Acceptable Media or File Transfer

CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload)

We strongly recommend that your files, regardless of size, be compressed with programs such as WinZip or Stuffit prior to Email or Upload.

### File Preparation and Helpful Notes.

- Convert all fonts to Outlines/Curves where possible, if not please include all fonts used in File.
- Save your design in CMYK MODE, we can also work with RGB files however in some cases there may be color shift.
- JPEG files must be saved with maximum quality setting checked.