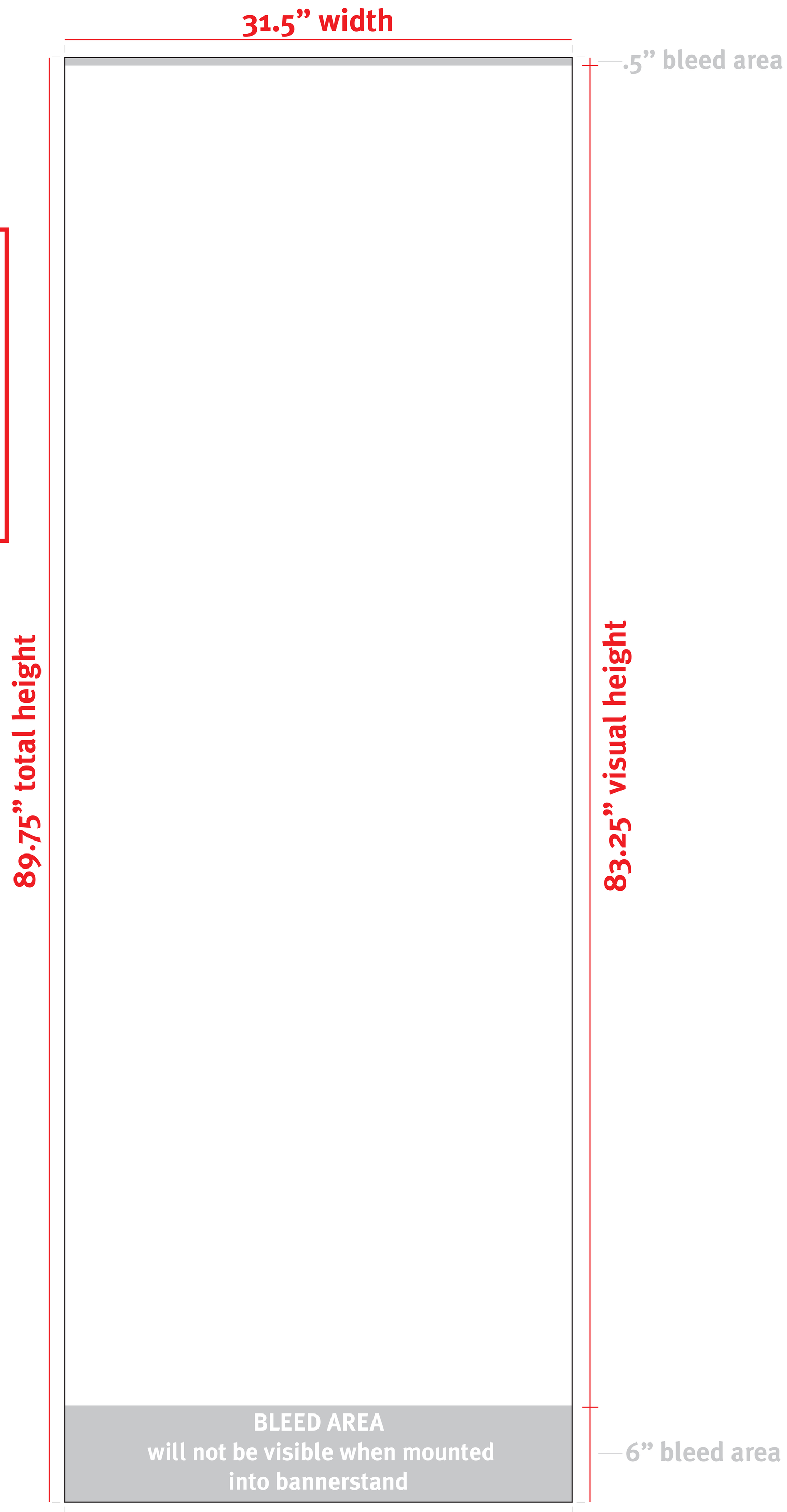
# Retractable Banners: Orient 800

## GUIDELINES (Artwork Submission Guidelines)

**Recommended File Types.**
Adobe Illustrator® (AI), EPS, TIFF, PSD, PDF and JPEG.

**Resolution of Files**
We require a minimum resolution of 100-150 dpi at 100% file size or 200-300 dpi at 50% file size on all Raster Based designed and submitted files such as TIF, PSD, JPEG & etc.
Vector based files, resolution is irrelevant and files can be reduced or enlarged to almost any size without loosing quality.

**Acceptable Media or File Transfer**
CD ROM / DVD • EMAIL (Files under 10 mb.) • Online FTP (File Upload)
We strongly recommend that your files, regardless of size, be compressed with programs such as WinZip or StuffIt prior to Email or Upload.

**File Preparation and Helpful Notes.**
• Convert all fonts to Outlines/Curves where possible, if not please include all fonts used in File.
• Save your design in CMYK mode, we can also work with RGB files however in some cases there may be color shift.
• JPEG files must be saved with maximum quality setting checked.